

RV Route Information: RESTAURANTS

Use this form to update your business's information with your RTO if you wish to be included on the RV route in your area. Use the scorecard on the back to assess your business's market readiness. All fields must be completed unless noted.

RESTAURANT INFORMATION

NAME *The name of the restaurant as it should appear to the public*

DESCRIPTION *Highlight what is unique about your restaurant and how it serves the RV market (25 words max)*

CATEGORY *Select one*

COFFEE SHOP

FAMILY DINING

FINE DINING

PUB FARE

ETHNIC FOOD

FAST FOOD

CONVENIENCE STORE

GROCERY STORE

SUPERMARKET

LOCATION & CONTACT INFORMATION

LATITUDE AND LONGITUDE *In decimal form (e.g., "46.232481, -79.147854")* _____

ADDRESS *Use mailing address if no street address*

CITY

PROVINCE

POSTAL CODE

TELEPHONE NUMBER () - _____ TOLL FREE *If available* _____

E-MAIL _____ WEBSITE _____

TOURIST INFORMATION

SEASON START DATE _____ SEASON END DATE _____

HOURS OF OPERATION _____

AVERAGE MEAL COST FOR ONE ADULT (\$) _____ Suitable for children? _____

YES NO

Internet/WiFi available? _____ Licensed? _____ Night life? *Live music, DJs, etc.* _____

YES NO

YES NO

YES NO

PAYMENT TYPES *Select all that apply*

CASH

DEBIT

MASTERCARD

AMEX

VISA

SCORECARD

YES
(1 point)

1	Public washrooms?	
2	RV-specific parking?	
3	Discount for RVers?	
4	Accessible for persons with disabilities?	
5	Free of low overhangs? (<i>significant clearance, no low-hanging trees, etc.</i>)	
6	Pull-through parking? (<i>so RVers don't have to back up</i>)	
7	Showcase RVs in promotional material? (<i>pictures of RVs in brochures, on websites, etc.</i>)	
8	Known as RV friendly within the RV community?	
TOTAL		

SCORING

- 6 – 8** Include on recommended itinerary for the RV route. Businesses scoring at this level should be ambassadors for the RV route, and should be consulted each year on the route's development and maintenance.
- 3 – 5** Ideal alternate, or recommended, depending on the total number of highly ranked businesses on the route.
- 1 – 2** Not on the recommended route. Further development of restaurant should be undertaken if this establishment wishes to attract the RV market.

NOTES

Please return the completed form to your local or regional route coordinator:

For Route Development Information, read the Route Development Manual at
WWW.GOTOURONTARIO.CA/ADMINISTRATOR
or email INFO@GOTOURONTARIO.CA