

DESTINATION ONTARIO

ONTARIO TRAVEL INFORMATION CENTRES

ANNUALLY
UP TO **1M** VISITORS
\$1M VISITOR SPEND*

Destination Ontario operates **11** Ontario Travel Information Centres (OTICs) across the province. OTICs' staff act as Ontario ambassadors, welcoming visitors, influencing travel patterns and expenditures through promotion and sales of Ontario tourism products and services. Their in-person, customized, "locals know" planning aims to create incredibly unique Ontario travel experiences.

LEVERAGE THE OTICs

- Educate staff about your tourism business, destination or service
- Engage with your local OTIC social media ambassadors
- Use OTICs as your go-to source for visitor intelligence and in-market customer feedback
- Extend your media reach through the Media Relations/Specialized Tourism Broadcasting Program in partnership with our Travel Promotions Officer, including live remotes
- Participate in various annual Tourism Week launches and events in June, and in other onsite industry partner events

FREE PARTNER OPPORTUNITIES

- Attraction and event ticket sales
- Brochure display and distribution
- Accommodations reservations
- Referral program

PAID PARTNER OPPORTUNITIES

Digital, Display and Print Advertising

- OTICs: video, display cabinet, and poster

To leverage the above and the free opportunities, contact your local OTIC.

YEAR-ROUND CENTRES

Bainville - 613-347-3498
22064 North Service Road | K0C 1E0
ontariotravel.bainville@ontario.ca

Barrie - 705-725-7280
21 Mapleview Drive East | L4N 9A9
ontariotravel.barrie@ontario.ca

Niagara Falls - 905-358-3221
5355 Stanley Avenue | L2E 7C2
ontariotravel.niagarafalls@ontario.ca

Sarnia - 519-344-7403
1455 Venetian Boulevard | N7T 7W7
ontariotravel.sarnia@ontario.ca

Sault Ste. Marie - 705-945-6941
261 Queen Street West | P6A 1A3
ontariotravel.ssm@ontario.ca

St. Catharines - 905-684-6354
251 York Road | L0S 1J0
ontariotravel.stcatharines@ontario.ca

Tilbury - 519-682-9501
62 Highway 401 Eastbound
Mail/Courier: Contact the Centre
ontariotravel.tilbury@ontario.ca

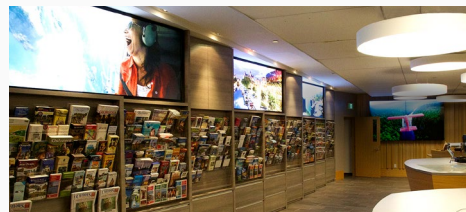
Toronto - 416-314-5899
West end of Union Station/York Street
65 Front Street West | M5J 1E6
ontariotravel.toronto@ontario.ca

Windsor - 519-973-1338
110 Park Street East | N9A 3A9
ontariotravel.windsorp@ontario.ca

SEASONAL CENTRES

Hawkesbury - 613-674-2000
777 Highway 417, RR #1
Chute a Blondeau | K0B 1B0
ontariotravel.hawkesbury@ontario.ca

Pigeon River - 807-964-2094
7671 Highway 61, Neebing | P7L 0A2
ontariotravel.pigeonriver@ontario.ca



* Visitor Spend = Revenue from sales of attractions passes, hunting and fishing licences, and accommodation reservations

For more information about paid opportunities contact:
416-314-6314 | 1-888-365-4422 | DO.Partnerships@ontario.ca