



# 2018 SUMMER STUDENT SCHOLARSHIP PROGRAM

## DIRECTOR'S MESSAGE

Destination Ontario is proud to continue our tradition of recognizing and encouraging summer students through our Student Scholarship Award program.

This exciting initiative is designed to foster the "Visitor First" philosophy that motivates our summer students to be the best that they can be – through continuing education, skills development and a focus on a culture of service excellence.

The Ontario Travel Information Centres invest in the development and training of our summer students to ensure that they are highly engaged and fully understand the vital role that they play as Ontario's tourism ambassadors.

We would like to recognize the outstanding and ongoing support of our partners: Camping

in Ontario, Resorts of Ontario, and Attractions Ontario. This wonderful initiative would not be possible without their generous support.

The top three students will be selected by a panel of judges. The winning students will each receive \$1,000 towards their continuing education.

I wish all the applicants every possible success in their educational pursuits and look forward to receiving their applications for the 2018 program.

Good luck!



Sue Harrison  
Director, Ontario Travel Information Centres



As the leading non-profit association for the attractions sector, Attractions Ontario is an all-encompassing tourism association that represents over 400 attractions and hotels across the province. Our vision is to motivate four season travel in Ontario and to connect attractions with consumers. With over thirty years of experience championing tourism in Ontario, we are proud to call ourselves the voice of attractions in Ontario.



### Resorts of Ontario

Resorts of Ontario represents a unique collection of Great Escapes across Ontario's lakeside and countryside locations, throughout all four dramatic seasons. These resort hotels/lodges, cottages and country inns are diverse in size, style, price range, facilities and services offering a rich variety of resort experiences for recreational enjoyment and pure indulgences. Come on up to our place!



Camping In Ontario has worked on behalf of the campground industry in Ontario for the past 45 years. As a non-profit Association, its membership is comprised of over 400 privately owned campgrounds, offering a range of experiences for campers from wilderness sites to waterparks, from no service to Wi-Fi and everything in between. The Association actively promotes everything camping to Ontario residents, Canadians and international visitors, and educating and working on behalf of their members.



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## QUALIFICATIONS

1. Be employed with the Ontario Travel Information Centre Program and complete your 2018 contract in good standing.
2. Apply for and complete all components identified in the registration package.
3. Be returning to or entering an accredited post secondary educational institution in the fall of 2018, leading to a degree, certificate or diploma program.
4. Be a resident of Ontario.

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## EVALUATION PROCESS

1. A Selection Committee comprised of one representative from each of the sponsoring partners and senior management staff from the OTIC program will evaluate each submission and recommend the top three (3) award recipients.
2. Submissions will be evaluated on a 100-point scale. In addition to evaluating the quality and clarity of the written work, the scores will also reflect the authors' creativity and innovation.

## REGISTRATION

1. Obtain a registration package from your Team Leader in the Centre that you are working at.
2. Students must complete all components of the application process to qualify.
3. Students will be required to write a 1,000-word essay responding to the following:
  - If you were to recommend Ontario to tourists arriving from Europe, how would you go about convincing them that the province is a unique and must-visit destination?
4. Complete Application Form on the back side of the package to indicate your willingness to be considered for the program.
5. Applications must be signed by a Team Leader demonstrating support of your application.

**DEADLINE FOR SUBMISSION:  
SEPTEMBER 3, 2018**



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## APPLICATION FORM

### Part 1

Name of Student Employee	OTIC Location (Where Student Works)	
Home Address		
Home Phone #	Cell #	
Email		

### Part 2

Name of College/University	City/Location of College/University	
Program/Course enrolled in	Length of Program (# of years)	Year you are entering

### Part 3

**CHECK LIST.** Included in my scholarship package:

<input type="checkbox"/> Printed copy of the essay	<input type="checkbox"/> Application signed by Team Leader	
(Initial)	(Initial)	(Initial)

Team Leader's Signature	Student Employee's Signature
Date submitted	Date submitted