

SECTOR ADVISORY COMMITTEE

March 2018

NAME	POSITION	ORGANIZATION
Anna Pierce Chair	General Manager	Niagara Helicopters Limited
Brenda Branch	Marketing & Promotions Officer	Hamilton Civic Museums Cultural Initiatives, Tourism and Culture Division Planning and Economic Development Department City of Hamilton
Scott Davidson	National Historic Site and Visitor Experience Manager	Parks Canada Bethune Memorial House
Rebecca Mackenzie	Executive Director	Culinary Tourism Alliance
Gordon Orr	CEO	Tourism Windsor Essex Pelee Island
Beth Potter	President	Tourism Industry Association of Ontario
Maureen Riley	Executive Director, Industry Partnerships	Destination Canada
Troy Young	Executive Director	Attractions Ontario
Valerie Taylor	Director, Marketing Communications and Sales	Shaw Festival
Donna Bennett	Founder, Advancement & Marketing Director	Westben Arts Festival Theatre
George Offshack	Owner	Limerick Lake Lodge and Marina
Rick Layzell	Chief Executive Officer	Boating Ontario Association
Terra Posadowski	Director, Business Development	Sudbury Airport Community Development Corporation
Patti Kendall	Director, Marketing & Events	Blue Mountain Village Association
Mark Downing	President	Fern Resort
Vicki Clarke	Director, Sales and Customer Service	Jonview Canada Inc.

NAME	POSITION	ORGANIZATION
Martin Lacelle	Director, Economic Development	Société économique de l'Ontario (SEO)
Patrick Leavey	Manager, Sales, Marketing and Communications	CN Tower
Ian McMillan	Executive Director	Tourism Sault Ste. Marie SSM Economic Development Corp.
James Marchbank	Board Chair	Destination Ontario Board of Directors