

## MEDIA TOUR GUIDELINES

The Ontario Tourism Marketing Partnership Corporation (OTMPC), an agency of the Government of Ontario, assists media with their editorial needs

OTMPC has prepared guidelines for planning a media tour of Ontario. We can provide customized itineraries for both individual and group media trips, whichever suits your needs. If you are interested in experiencing our province, we require the following:

- A written request to [media.otmp@ontario.ca](mailto:media.otmp@ontario.ca) with your preferred arrival and departure dates, at least 6 weeks in advance. Please note your area(s) of interest, accommodation needs, attractions you would like to see, any priorities for your itinerary and, if possible, alternate dates of travel.
- A letter of assignment from your editor and/or three copies of your most recently published articles, photographs or productions.
- Information on the circulation and demographic reach of your outlet.
- Following your tour or information request we kindly request that you provide copies of your piece.

We appreciate your interest in experiencing Ontario. Our media relations staff will do their best to accommodate your needs.