

## Motorcycle Route Information: ACCOMMODATION

Use this form to update your business's information with your RTO if you wish to be included on the motorcycle route in your area. Use the scorecard on the back to assess your business's market readiness. All fields must be completed unless noted.

### ACCOMMODATION INFORMATION

NAME *The name of the accommodation as it should appear to the public*

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DESCRIPTION *Highlight what is unique about your accommodation and how it serves the MC market (25 words max)*

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CATEGORY *Select one*    BED AND BREAKFAST    HOTEL    MOTEL    RESORT    CAMPING    CABINS

### LOCATION & CONTACT INFORMATION

LATITUDE AND LONGITUDE *In decimal form (i.e. 46.232481, -79.147854)* \_\_\_\_\_

ADDRESS *Use mailing address if no street address*

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CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE NUMBER (    )    -    TOLL FREE *If available* \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

### TOURIST INFORMATION

SEASON START DATE \_\_\_\_\_ SEASON END DATE \_\_\_\_\_

CHECK-IN / CHECK-OUT TIMES \_\_\_\_\_

RANGE PER NIGHT BASED ON DOUBLE OCCUPANCY (\$) \_\_\_\_\_

Internet/WiFi available?    YES    NO    Restaurant or snacks on premises?    YES    NO

PAYMENT TYPES *Select all that apply*    CASH    DEBIT    MASTERCARD    AMEX    VISA

# SCORECARD

**YES**  
(1 point)

<b>1</b>	Public washrooms?	
<b>2</b>	Motorcycle specific parking? <i>(area marked specifically for motorcycles only, or directly in front of room)</i>	
<b>3</b>	Discount for riders?	
<b>4</b>	Paved parking lot?	
<b>5</b>	Paved road to business from the main route?	
<b>6</b>	Run by a motorcyclist?	
<b>7</b>	Lockable storage for bikes?	
<b>8</b>	Roofed accommodation? <i>(riders generally prefer this to camping)</i>	
<b>9</b>	Showcase motorcycle in promotional material? <i>(pictures of motorcycles in brochures, on websites, etc.)</i>	
<b>10</b>	Wash station for motorcycles? <i>(can use snowmobile wash stations)</i>	
<b>11</b>	Known as rider friendly within the riding community?	
<b>TOTAL</b>		

## SCORING

- 8 – 11** Include on recommended itinerary for the motorcycle route. Businesses scoring at this level should be ambassadors for the motorcycle route, and should be consulted each year on the route's development and maintenance.
- 5 – 7** Ideal alternate, or recommended, depending on the total number of highly ranked businesses on the route.
- 1 – 4** Not on the recommended route. Further development of attraction should be undertaken if this establishment wishes to attract the motorcycle market.

## NOTES

Please return the completed form to your local or regional route coordinator:

**For Route Development Information, read the Route Development Manual at**  
[WWW.GOTOURONTARIO.CA/ADMINISTRATOR](http://WWW.GOTOURONTARIO.CA/ADMINISTRATOR)  
**or email** [INFO@GOTOURONTARIO.CA](mailto:INFO@GOTOURONTARIO.CA)