

## RV Route Information: ATTRACTIONS

Use this form to update your business's information with your RTO if you wish to be included on the RV route in your area. Use the scorecard on the back to assess your business's market readiness. All fields must be completed unless noted.

### ATTRACTION INFORMATION

NAME *The name of the attraction as it should appear to the public*

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DESCRIPTION *Highlight what is unique about your attraction and how it serves the RV market (25 words max)*

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CATEGORY *Select one*

LOCAL FLAVOUR	PARKS	ATTRACTIONS & ENTERTAINMENT	TRAILS, HIKING, & SCENIC OUTLOOKS
MUSEUMS, HALLS OF FAME, & GALLERIES	RECREATION & ACTIVITIES	POOLS, BEACHES, & MARINAS	
FILM, THEATRE, & MUSIC	CULTURAL EXPERIENCES	CURIOSITIES & ECCENTRICITIES	HISTORICAL, STATUES, MONUMENTS, & MEMORIALS

### LOCATION & CONTACT INFORMATION

LATITUDE AND LONGITUDE *In decimal form (e.g., "46.232481, -79.147854")* \_\_\_\_\_

ADDRESS *Use mailing address if no street address*

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CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE NUMBER ( ) - \_\_\_\_\_ TOLL FREE *If available* \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

### TOURIST INFORMATION

SEASON START DATE \_\_\_\_\_ SEASON END DATE \_\_\_\_\_

HOURS OF OPERATION \_\_\_\_\_

AVERAGE ADMISSION COST FOR ONE ADULT (\$) \_\_\_\_\_

PAYMENT TYPES *Select all that apply* CASH DEBIT MASTERCARD AMEX VISA

# SCORECARD

**YES**  
(1 point)

<b>1</b>	Public washrooms?	
<b>2</b>	RV-specific parking?	
<b>3</b>	Discount for RVers?	
<b>4</b>	Accessible for persons with disabilities?	
<b>5</b>	Free of low overhangs? ( <i>height clearance, avoiding low-hanging trees, etc.</i> )	
<b>6</b>	Pull-through parking? ( <i>so RVers don't have to back up</i> )	
<b>7</b>	Picnic area?	
<b>8</b>	Appropriate for families?	
<b>9</b>	Known as RV friendly within the RV community?	
<b>TOTAL</b>		

## SCORING

- 7 – 9** Include on recommended itinerary for the RV route. Businesses scoring at this level should be ambassadors for the RV route, and should be consulted each year on the route's development and maintenance.
- 4 – 6** Ideal alternate, or recommended, depending on the total number of highly ranked businesses on the route.
- 1 – 3** Not on the recommended route. Further development of attraction should be undertaken if this establishment wishes to attract the RV market.

## NOTES

Please return the completed form to your local or regional route coordinator:

**For Route Development Information, read the Route Development Manual at**  
**[WWW.GOTOURONTARIO.CA/ADMINISTRATOR](http://WWW.GOTOURONTARIO.CA/ADMINISTRATOR)**  
**or email [INFO@GOTOURONTARIO.CA](mailto:INFO@GOTOURONTARIO.CA)**